

# SIMON WHITFIELD BOWMAKER

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## CONTACT INFORMATION

Department of Economics  
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## PERSONAL

Date of Birth: December 8, 1971  
Place of Birth: Sunderland, England  
Nationality: British

## EDUCATION

2009 Ph.D. in Economics, University of St Andrews  
1997 M.Phil. in Economics, University of Cambridge  
1996 M.A. in Economics (First Class Honours), University of Aberdeen

## POSITIONS HELD

2019 - Clinical Professor of Economics, New York University  
2009 - 2019 Clinical Associate Professor of Economics, New York University  
2004 - 2005 Tutor in Economics, Heriot-Watt University, Edinburgh  
2004 Tutor in Economics, University of Stirling  
2000 - 2001 Economist, Caledonian Economics, Edinburgh  
1999 - 2007 Tutor in Economics, University of Edinburgh  
1999 Tutor in Economics, University of Glasgow  
1998 - 1999 Assistant Economist, Government Economic Service, Edinburgh  
1997 - 1998 UK Economist, HSBC Markets, London  
1996 Economist, Cambridge Econometrics, Cambridge

## VISITING ACADEMIC POSITIONS HELD

2019 Visiting Lecturer, Imperial College London  
2018 - 2019 Visiting Senior Fellow, London School of Economics  
2015 Visiting Associate Professor, Stanford University  
2014 Visiting Associate Professor, Stanford University  
2013 Visiting Lecturer, University of Texas at Austin  
2007 - 2009 Visiting Assistant Professor, New York University  
2006 Visiting Lecturer, University of Colorado Denver  
2006 Visiting Lecturer, Georgia Institute of Technology  
2005 Visiting Lecturer, University of Colorado Denver  
2004 Visiting Lecturer, State University of New York at Buffalo  
2003 - 2004 Visiting Lecturer, Florida State University  
2002 Visiting Fellow, Queensland University of Technology, Brisbane

## **AWARDS AND HONORS**

Great Professor Award from NYU Stern Executive MBA Program Class of 2024  
Poets & Quants Inaugural List of “Top 40 Undergraduate Business Professors” across the United States, Canada, and Europe, 2017  
Distinguished Teaching Award for Pedagogical Innovation, Stern School of Business, New York University, 2011

## **TEACHING EXPERIENCE**

### **New York University**

Microeconomics with Calculus [Undergraduate]: 2023; 2022; 2017; 2016; 2015; 2014 (\*2); 2012; 2011; 2010; 2009; 2008 (\*2)  
Microeconomics with Algebra [Undergraduate]: 2023, 2022  
Competitive Analysis [Undergraduate]: 2023; 2022 (\*2); 2021 (\*2); 2020  
Health Economics [Undergraduate]: 2020; 2019; 2017; 2016  
Transportation Economics [Undergraduate]: 2018; 2017; 2016; 2015  
Economics of Sex, Drugs, and Rock ‘n’ Roll [Undergraduate]: 2017 (\*2); 2016 (\*2); 2015 (\*2); 2014 (\*2); 2012 (\*2); 2011; 2010; 2009; 2008 (\*2)  
Economics of Monetary Policy and Banking [Undergraduate]: 2009  
Economics of Global Business [Undergraduate]: 2008  
Firms and Markets [Graduate MBA]: 2023 (\*3); 2022 (\*2); 2021 (\*6); 2020 (\*4); 2019; 2017; 2008  
Public Policy and Business Strategy [Graduate MBA]: 2019  
The Global Economy [Graduate MBA]: 2011 (\*2); 2009; 2008 (\*3); 2007  
Sports Economics [Undergraduate & Graduate MBA]: 2023 (\*3); 2022 (\*2); 2021 (\*3); 2020 (\*2); 2019; 2018 (\*3); 2017 (\*2); 2016 (\*3); 2015 (\*2); 2014 (\*3); 2013 (\*2); 2012 (\*3); 2011 (\*2); 2010 (\*2)  
Behavioral Economics [Undergraduate & Graduate MBA]: 2023 (\*3); 2022 (\*2); 2021 (\*3); 2020 (\*2); 2018 (\*2); 2017; 2016 (\*2); 2015 (\*2); 2014; 2013 (\*4); 2012; 2011  
The Making of Economic Policy in the White House [Undergraduate & Graduate MBA]: 2023 (\*2); 2022 (\*2); 2021 (\*3); 2020 (\*2)

### **London School of Economics and Political Science**

Incentives and Governance in Organizations [Graduate MSc]: 2018  
Foundations of Behavioural Decision Science [Undergraduate]: 2019

### **Imperial College London**

Health Economics [Graduate MSc and MPH]: 2019 (\*2)

### **Stanford University**

Sports Economics [Undergraduate]: 2015; 2014  
Economic Analysis, I [Undergraduate]: 2015

### **University of Texas at Austin**

Behavioral Economics [Undergraduate]: 2013

## **University of Denver Colorado**

Principles of Microeconomics [Undergraduate]: 2006; 2005

Economics of Sex and Drugs [Undergraduate]: 2006; 2005

## **Georgia Institute of Technology**

Principles of Microeconomics [Undergraduate]: 2006

Principles of Macroeconomics [Undergraduate]: 2006

Economic Analysis and Policy Problems [Undergraduate]: 2006

## **State University of New York, Buffalo**

Applied Economics [Undergraduate]: 2004

## **Florida State University**

Principles of Macroeconomics [Undergraduate]: 2004 (\*2), 2003

Applied Microeconomic Analysis [Undergraduate]: 2004 (\*2), 2003

## **PROFESSIONAL SERVICE**

### **External community**

Referee for *Journal of Economic Surveys*, *Applied Economics*, *Eastern Economic Journal*, *Economics Letters*

Book proposal reviewer for Edward Elgar Publishing, Oxford University Press

Academic Advisor, London School of Economics, 2018 - 2019

Assistant Examiner in Economics, Institute of Actuaries, 2005

External Assessor for Instructor Promotion at Oregon State University, 2015

### **NYU community**

Stern Faculty Council, 2022 –

Academic Programs and Teaching Resources Committee, 2022 -

MBA faculty advisor, 2019 -

Undergraduate faculty advisor, 2015 -

Faculty speaker for Parents' Day, 2016; 2015; 2011

Undergraduate honors thesis interviewee and advisor, 2010 -

New faculty teaching panel member, 2016; 2012

## **ACADEMIC PUBLICATIONS**

### **Books**

Bowmaker, Simon W. (in progress), *Fed Reckoning: Conversations on America's Central Bank*, under contract with Yale University Press.

Bowmaker, Simon W. (2019), *When the President Calls: Conversations with Economic Policymakers*, MIT Press.

Bowmaker, Simon W. (2012), *The Art and Practice of Economics Research: Lessons from Leading Minds*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

Bowmaker, Simon W. (2010), *The Heart of Teaching Economics: Lessons from Leading Minds*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.  
 Bowmaker, Simon W. (ed.) (2005), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

## **Journal Articles**

Bowmaker, S.W. and P.M. Emerson (2015), 'Bricks, Mortar, and Wedding Bells - Does the Cost of Housing Affect the Marriage Rate?' *Eastern Economic Journal*, 41: 411-429.  
 Bowmaker, S.W. and P.M. Emerson (2013), 'Still Waiting for Mister Right? Asymmetric Information, Abortion Laws, and the Timing of Marriage,' *Applied Economics*, 45: 3151-3169.

## **Chapters in Books**

Thornton, M. and S.W. Bowmaker (2008), 'Recreational Drug Prohibitions,' Chapter 5 in John Meadowcroft (ed.), *Readings on Prohibitions*, Institute of Economic Affairs, London.  
 Bowmaker, S.W. and F. Heiland (2005), 'Economics of Drug Addiction,' Chapter 1 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, U.K. and Northampton, Mass., U.S.A.  
 Thornton, M., Benson, B.L. and S.W. Bowmaker (2005), 'Economics of Drug Liberalization,' Chapter 3 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.  
 Benson, B.L. and S.W. Bowmaker (2005), 'Economics of Crime,' Chapter 4 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.  
 Bowmaker, S.W., Phillips, R.J. and R.L Johnson (2005), 'Economics of Rock 'n' Roll,' Chapter 14 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.  
 Bowmaker, S.W. (2005), 'Bend it Like Becker,' in *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

## **Other**

Bowmaker, S.W. (2020), 'When the President Calls: An Interview with Paul Volcker,' *Financial History* (Winter).  
 Bowmaker, S.W. (2007), 'Recording Industry,' in *International Encyclopedia of Social Sciences*, 2<sup>nd</sup> edition, Gale/Cengage Learning, U.S.A.  
 Barker, T.S., S. W. Bowmaker, A.M. Dieppe, B. Gardiner, R.M. Lindley and G. Choulirakis (1998), *Employment, Trade and Labour Costs in Manufacturing*, Volume 4 of 'The Single Market Review - Subseries VI: Aggregate and Regional Impact.' London: Kogan Page, Earthscan.

## **MEDIA COVERAGE (SELECTED)**

*When the President Calls* (MIT Press, 2019) cited in the following:

Jeanna Smialek, 'Janet Yellen, Biden's Expected Treasury Pick, Has Broken More Than Gender Barriers,' *The New York Times*, November 23, 2020.  
 Richard Vedder, 'Are University Policy Experts Good For Society?' *Forbes*, February 20, 2020  
 Simon Constable, 'Former Fed Chief Found Economists "Useless," New Book Says,' *Forbes*, December 20, 2019.  
 Simon Constable, 'How Economics Chiefs Set Up A Secret Policy Group Under Jimmy Carter, New Book Says,' *Forbes*, November 29, 2019.

## Articles

Simon W. Bowmaker and Lawrence J. White, 'Economists are fleeing the Trump administration. That's a worry sign for Trump and the future of the country,' *Business Insider*, August 1, 2020.  
 Simon W. Bowmaker and Paul Wachtel, 'The Federal Reserve's biggest success during the coronavirus crisis: keeping itself out of politics,' *Business Insider*, July 11, 2020.  
 Simon W. Bowmaker and Paul Wachtel, 'The Trump administration has turned the idea of an impartial White House economist into a partisan farce,' *Business Insider*, May 17, 2020.  
 Simon W. Bowmaker, 'Crunch Time for Japan as Bank of Japan Steps in to Buy,' *The Scotsman*, September 24, 2002.  
 Simon W. Bowmaker, 'Pressure Now on for Reform in Brazil,' *The Scotsman*, August 13, 2002.  
 Simon W. Bowmaker, 'Why National Bias May Be Entrenched in ECB,' *The Scotsman*, July 3, 2002.  
 Simon W. Bowmaker, 'World Cup Hosts Could Lose After Final Whistle,' *The Scotsman*, May 16, 2002.  
 Simon W. Bowmaker, 'EU Still to Find a Way to Beat Unemployment,' *The Scotsman*, March 22, 2002.  
 Simon W. Bowmaker, 'Consumed with Our Need to Keep Spending,' *The Scotsman*, January 2, 2002.  
 Simon W. Bowmaker, 'Love and Marriage Don't Always Add Up,' *The Scotsman*, December 5, 2001.  
 Simon W. Bowmaker, 'Why it is Worth Paying the Price of Inflation,' *The Scotsman*, November 21, 2001.  
 Simon W. Bowmaker, 'Causing a Stir: The Economic Aspects of Crime Revealed,' *The Scotsman*, November 8, 2001.  
 Simon W. Bowmaker, 'Why Real and the Rest Will Always be Winners in the Transfer Game,' *Scotland on Sunday*, July 30, 2000.  
 Simon W. Bowmaker, 'Regional Companies Controlled by Clubs Could Generate New Wealth,' *Scotland on Sunday*, April 23, 2000.

## Podcasts/Radio

Interview on Guy Rathbun's Central California NPR show, Ideasphere, July 6, 2020  
 Interview on New Books Network Podcast, May 11, 2020.  
 Interview on Morning Briefing with Tim Farley, Sirius XM POTUS, May 8, 2020.  
 Interview on The Economics Detective Podcast, March 9, 2020.  
 Interview on 'Leadership in Action,' Wharton Business Radio Sirius XM, May 29, 2020.

## REFERENCES

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Robert Kavesh Professor of Economics  
Department of Economics  
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